

# SERVING THE INSURANCE SECTOR



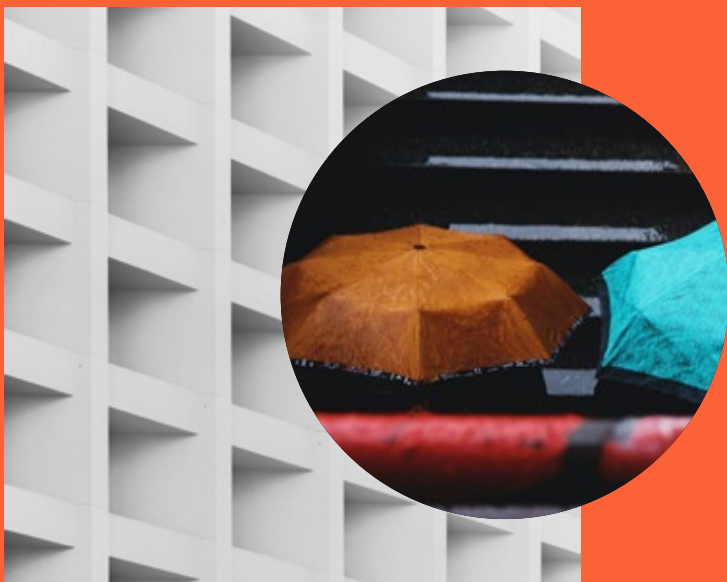
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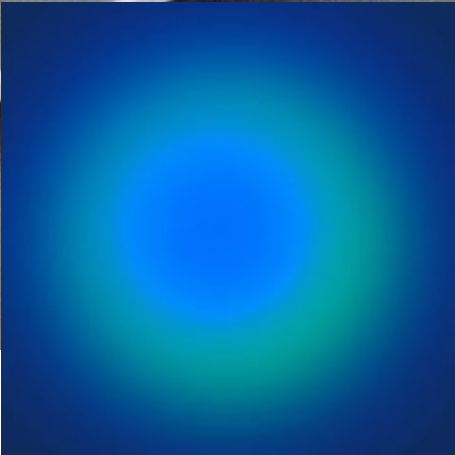
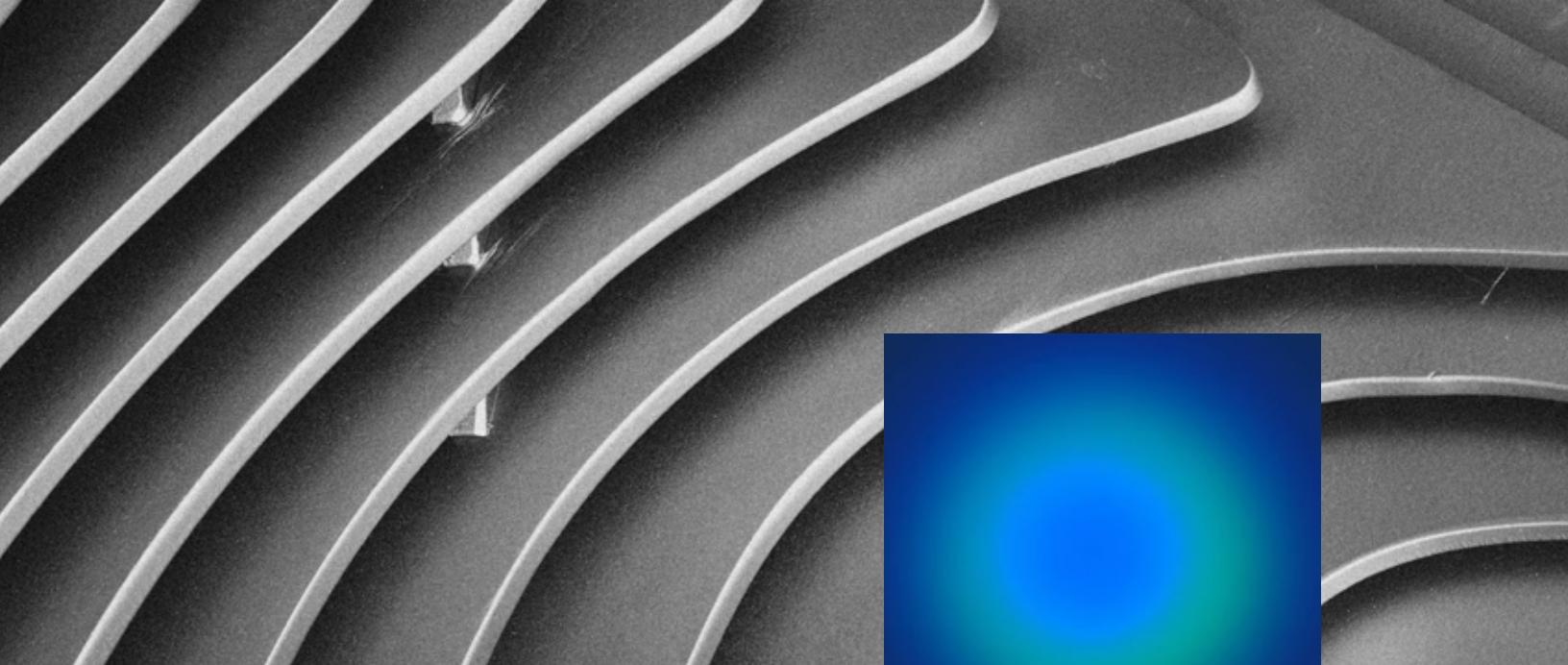
# Serving The Insurance Sector

We get it. Insurance is a segment where being nimble and technologically current is beyond essential.

We translate strategy into action and work diligently in this specialized environment to successfully complete large-scale projects and help stakeholders attain objectives.

The keys: technology, expertise, and sustained growth so we're always ahead. We work squarely at the leading edge so our clients can do what they do best. **Succeed.**





## Insurance Sector Knowledge

Cofomo offers the following comprehensive services:



Distribution of advice



Underwriting



Contact management



Disaster management

## Clients

Many of the biggest players in Canada have relied on our skills and knowledge to accelerate and achieve their digital transformation using cutting-edge solutions that align business strategies and technology. Cofomo's insurance clients benefit from an expertise arising from an extensive involvement in the sector. Over a decade of experience within the segment has given Cofomo an insight and deep know-how specific to its professions and activities.

## Issues

From infrastructure to new technologies, the insurance industry must adapt to new realities and changing market conditions while increasing efficiency. **Key issues include:**

## Expertise

### STRATEGIC ISSUES

- **Acquire** new markets through acquisitions and partnerships
- **Improve** the customer and broker experience
- **Increase** operational efficiency and process automation
- **Harness** the potential of data
- **Address** regulatory compliance issues

### TECHNOLOGICAL ISSUES

- **Streamline** and modernize existing systems
- **Evolve** towards agile and connected platforms
- **Strengthen** security
- **Enhance** data governance strategy with effective tools





To address these major issues, many of Cofomo's consultants are working on large-scale projects aimed at enabling large organizations to accelerate the achievement of their business objectives.

**Here are some examples:**

- Architecture and design
- Integration and development (microservices architecture)
- Web development
- 24/7 managed services (cloud computing, others)

**A.**

**Optimization**  
of support services processes (back office) by digitizing documents (paperless office)

**B.**

**Deployment**  
of customer relationship management (CRM) solutions

**C.**

**Regulatory**  
and compliance projects (IFRS 17, others)

**D.**

**Modernization**  
of administration systems for better policy and pricing management

**E.**

**Optimization**  
of distribution networks through the transformation of portals and sales tools

**F.**

**Data**  
governance

# ABOUT COFOMO

Established in 1995, Cofomo is a Canadian leader in information technology (IT) and business consulting services, which translates today into the acceleration of client companies' digital transformation.

Its solutions cover the full range of business needs, including strategy, innovation, agility, intelligence, security, and cloud computing.

Its unique expertise is delivered through flexible on-demand project and talent delivery models.

A team of over 3,000 professionals provides these services to large private and public sector organizations, mostly located in Eastern Canada. This team is supported by a high-performance, lean organization and a state-of-the-art digital ecosystem to communicate with clients, acquire and manage talents and projects, and deliver the full services of the new digital economy.



**SPEAK WITH AN EXPERT TODAY**



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